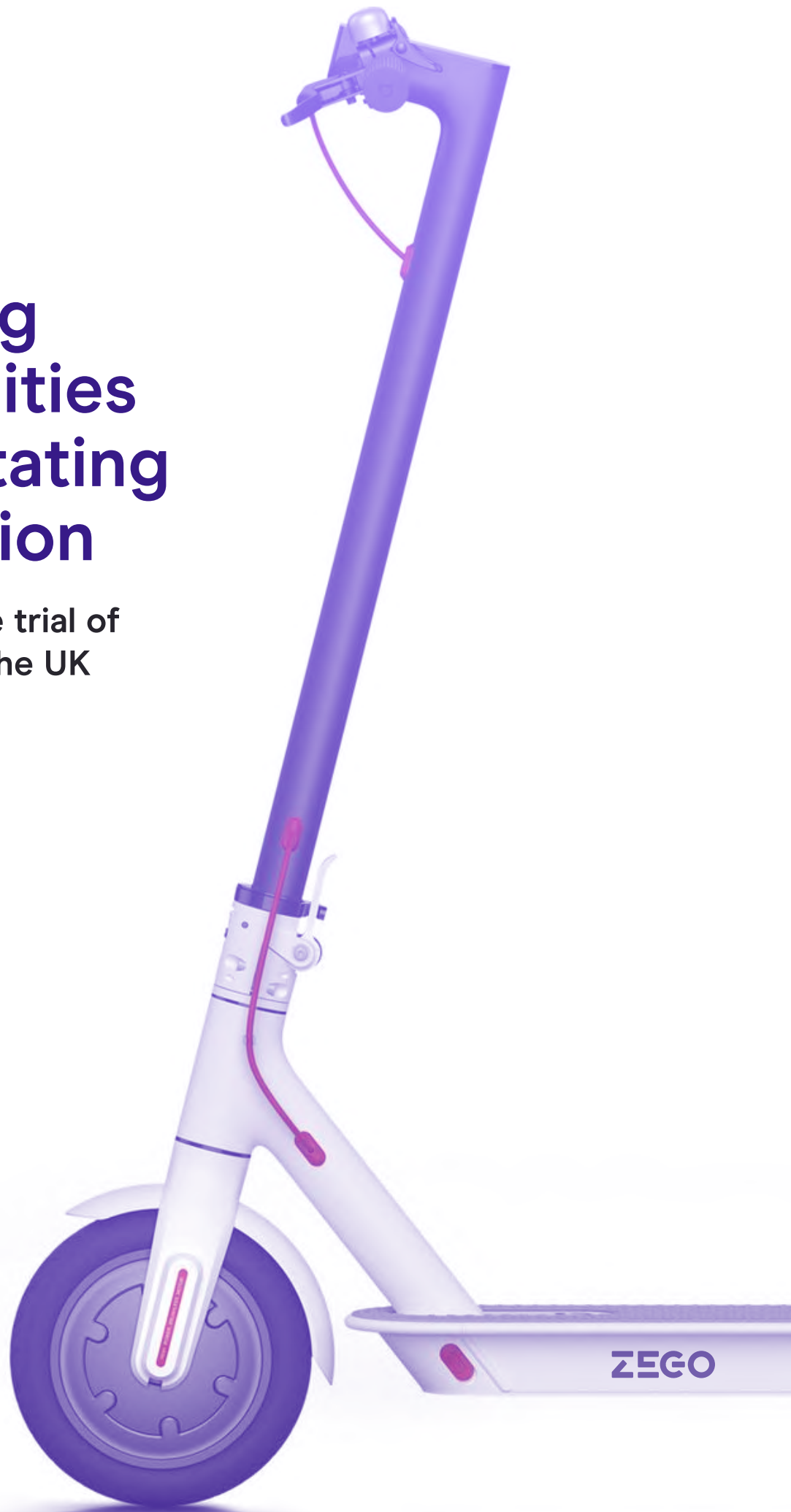


# Creating Possibilities & Facilitating Innovation

Supporting the trial of  
e-scooters in the UK

AUGUST 2020



## Introduction

As e-scooter companies begin a UK wide trial in conjunction with the Department for Transport, it marks a big moment for the UK mobility space. To date, the UK has struggled to adapt its historic road use laws to the changing needs of a new generation.

The UK government has taken a quick, decisive and proactive approach to this growing demand, but has done so in a way that allows a new vehicle group to join the road network in a controlled and safe manner.

At Zego, we are very pleased to be playing our part in supporting e-scooter companies as they launch in the UK. We are proud to help them fulfil their requirements from an insurance and safety point of view, whilst also giving them a solution that allows them to focus on making the most of this limited trial time.

E-scooters have a significant role to play in the future mobility solutions of cities across the world. It is the role of insurtechs, like Zego, to support innovation by providing insurance solutions fit for the 21st century.



## Creating Possibilities

From the modern "birth" of insurance, where Lloyd's of London helped facilitate global trade, all the way to satellite insurance enabling modern communications technology, insurance has existed to support innovation.

Technological advancements have often posed challenges for traditional insurers. At Zego, we are very proud to be doing our part to support new developments by providing insurance solutions to support companies running e-scooter trials in the UK.

Zego exists to create new possibilities, providing fairer insurance solutions designed to adapt to the ever-changing needs of the 21st century.

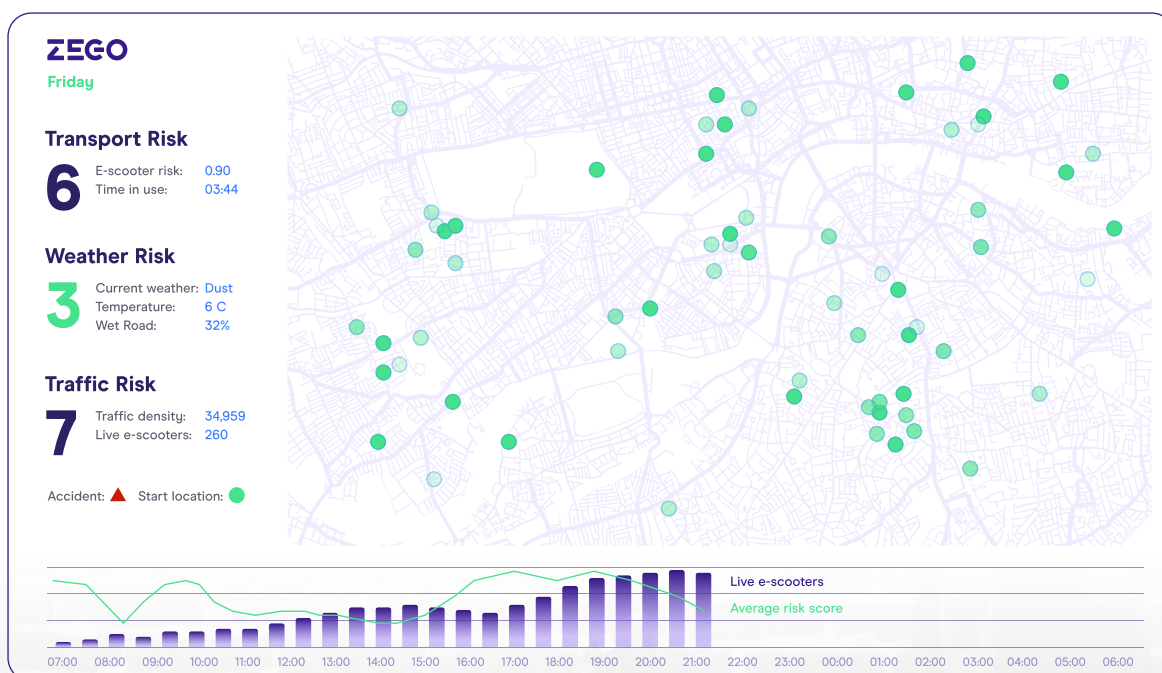


## Facilitating Innovation

Together with our insurance partners, we offer a fully integrated solution, built using the latest technologies. We are helping e-scooter companies to take full advantage of their limited time trial by offering real-time coverage that is smart, simple and fair.

Our implementation of this solution for these companies highlights how insurance and technology can work well together. By providing cover that runs seamlessly in the background, our products display the adaptability and flexibility required to support new and innovative approaches to mobility.

Since June 2019, we have supported e-scooter companies across the EU, taking a data-driven approach as we continue to refine our solutions. Through the data that we collect, we understand the real exposure of e-scooters, so we can learn, iterate and improve our products further.



## A Greener Future

As the world recovers from the COVID-19 pandemic, we are presented with newfound opportunities to revolutionise the face of mobility in cities across the world. The potential for e-scooters to ease pressure on public transport networks and offer an environmentally-friendly alternative to short car journeys has been discussed widely in the media.

In our current situation, e-scooters offer a green way to get the UK moving again, helping to fight the spread of the pandemic and contribute to the economy via increased personal mobility.

By providing insurance solutions that can facilitate the integration of e-scooters on UK roads in a safe manner, we are helping people to become more eco-friendly and have a positive impact on climate change.

### **BBC NEWS**

30 June 2020

**Rental e-scooters will become legal on roads in Great Britain from Saturday, in a bid to ease pressure on public transport amid the coronavirus crisis.**

**The Department for Transport (DfT) said the first rentable e-scooters could be available next week, as it published guidance for e-scooter-for-hire firms.**

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